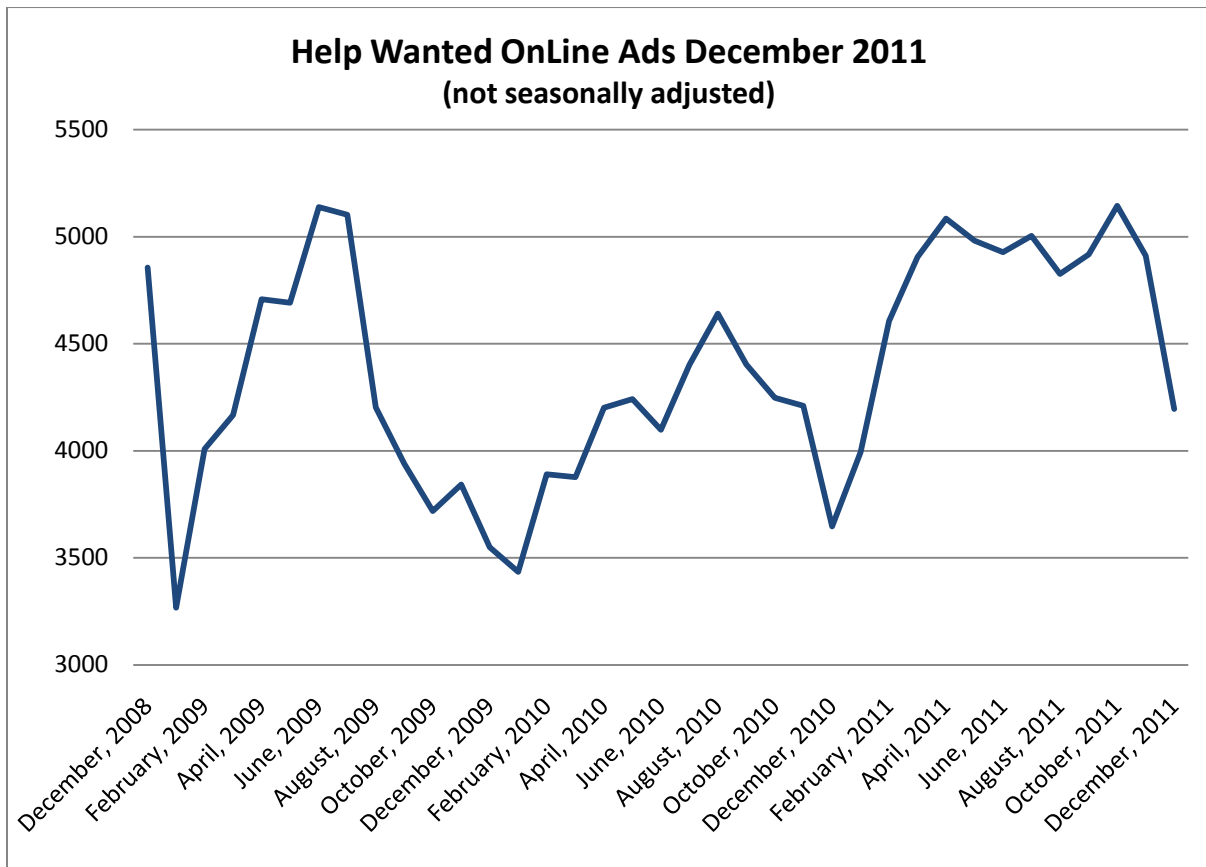




Florida Department of Economic Opportunity
 107 East Madison Street
 Caldwell Building G020
 Tallahassee, FL 32399

Workforce Plus

Region 5



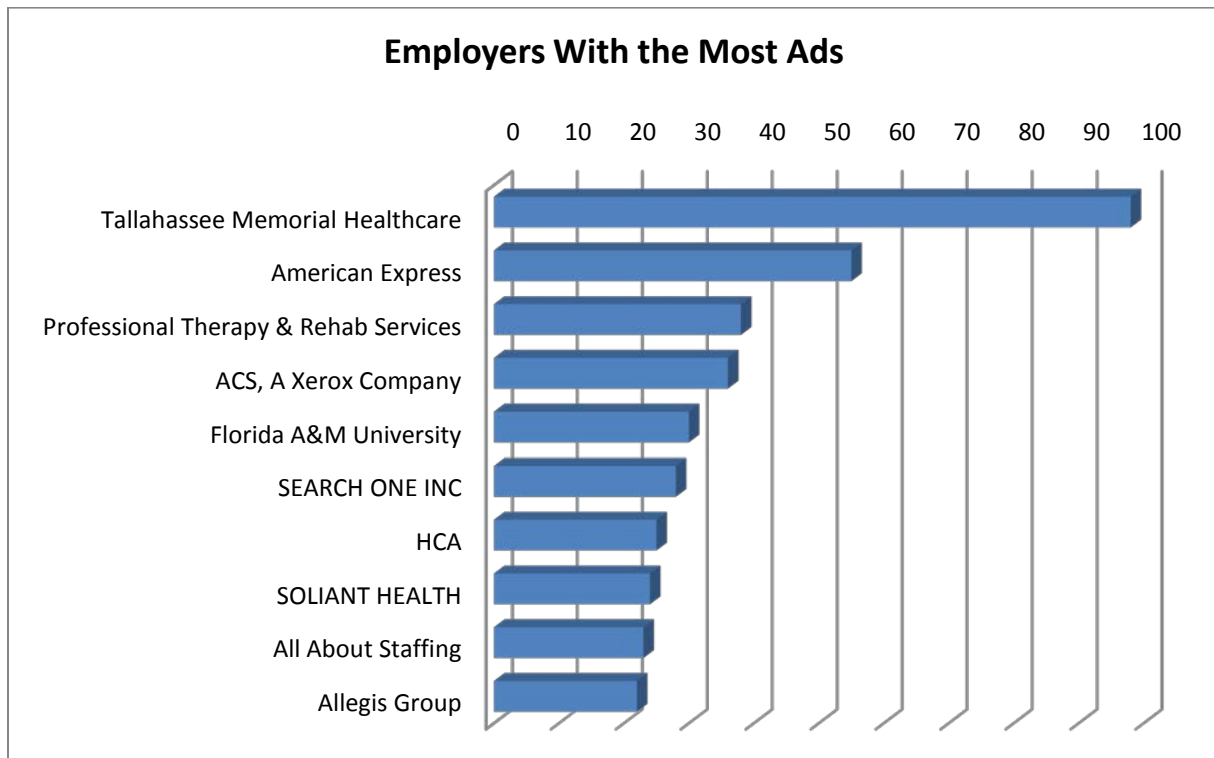
SOURCE: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Labor Market Statistics Center.

Online advertised vacancies were 4,195 jobs for Workforce Plus in December 2011. This represented an increase of 549 jobs (+15.1 percent) from December 2010. Over the month, Workforce Plus experienced a decrease (-14.6 percent) in job demand, from 4,911 job ads in November 2011 to 4,195 job ads in December 2011.

Since the official end of the recession in June 2009, online job demand in the Workforce Plus region has decreased by 944 jobs. Labor demand, measured by online advertised vacancies, bottomed out in January 2009, and the Workforce Plus region has seen demand increase by 928 openings since then.

Top Advertised Occupations , Workforce Plus - December 2011	Online Ads December 2011	Online Ads December 2010
TOTAL ADS	4,195	3,646
Registered Nurses	259	252
Truck Drivers, Heavy and Tractor-Trailer	134	87
Network and Computer Systems Administrators	125	24
Customer Service Representatives	121	80
Executive Secretaries and Administrative Assistants	113	52
Web Developers	108	122
Computer Systems Analysts	101	96
Retail Salespersons	100	123
First-Line Supervisors/Managers of Retail Sales Workers	100	88
Receptionists and Information Clerks	89	18
Sales Reps, Wholesale & Mfg, Except Tech & Scientific Products	77	77
Insurance Sales Agents	71	28
Office Clerks, General	69	36
Medical and Health Services Managers	68	26
Sales Reps, Wholesale & Mfg, Tech & Scientific Products	65	71

SOURCE: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Labor Market Statistics Center.



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